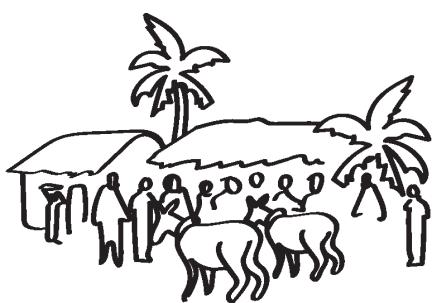


Strategic Plan 2019-2023



**Building
strong societies**



**Ensuring inclusive
quality education**



**Creating livelihoods &
job opportunities**

Empowering people.

Strategic Plan 2019-2023

The Strømme Foundation

This Strategic Plan describes the main priorities of the Strømme Foundation for the period 2019-2023.

Who is the Strømme Foundation?

The Strømme Foundation is a non-profit organisation which, since 1976, has been involved in development programmes. It is based in Kristiansand, Norway.

At the launch of the Strategic Period 2019-2023, Strømme Foundation is among the ten largest development organisations in Norway. The Foundation is also Norway's largest development organisation based outside Oslo.

The Strømme Foundation was founded by Pastor Olav Kristian Strømme, who at Kristiansand Cathedral organised a fundraising system to help disadvantaged people around the world.

Today the Strømme Foundation has become a professional organisation with a framework agreement with the Norwegian Agency for International Development (NORAD). Annually, we spend more than 200 million kroner to help the poorest in Asia, East and West Africa.

At the Strømme Foundation, our support for the underprivileged remains inspired by the Christian values that our founder always held dear.

Our ambition is to help the poorest and most marginalised, regardless of their religion, ethnicity, caste, gender, disability or other minority status, so that they can take charge of their own lives.

In which social areas do we work?

The Strømme Foundation program focuses on three areas of intervention:

- Building strong societies (strengthen civil society and the public sector)
- Ensuring inclusive quality education for disadvantaged groups
- Creating livelihoods and job opportunities (Improve livelihoods for the rural poor through enhanced income generation)

Vision and values

Our vision is a world free from poverty.
Our mission is to eradicate poverty.

Our values are:

- Dignity
- Justice
- Solidarity

Main objective of the strategic plan

The main goal of the strategic plan is to strengthen the organisation's ability to lift people out of poverty in a lasting way. The United Nations Sustainable Development Goals emphasise that innovation and intersectoral cooperation are prerequisites for economic growth and development.

In the Strategic Plan, the Strømme Foundation aims to promote more innovation in our programmes, operations and fundraising efforts. We also seek to strengthen our collaboration with others to make a more impactful contribution to the pursuit of our goals.



Our strategic methods and cross-cutting issues

The Strømme Foundation plans to work strategically in four ways to achieve the best possible results:

1. Enhancing the quality of our programmes to address the root causes of poverty
2. Sensitising the general public and the authorities on the problem of poverty and injustice
3. Fundraising – sustainable resource mobilisation
4. Running an effective organisation

Cross-cutting issues permeate all our work:

- Equality between men and women
- The environment and climate change
- Inclusion
- Anti-corruption

Enhanced programme quality

In order to ensure the best quality of our programmes during this strategic period, we have decided to focus on three of the 17 United Nations Sustainable Development Goals:

Goal 4: Quality Education

Goal 5: Gender Equality

Goal 8: Decent work and economic growth

Our target group is mainly rural women, children and youth living in poverty, who do not have their human rights met.

Based on our values, our goal is to ensure that no one is left behind, as advocated by the Sustainable Development Goals. Thus, our programmes also strive to reach people with disabilities, ethnic minorities and other marginalised groups.

Decentralised structure and our countries of intervention

The decentralised structure of the Strømme Foundation ensures that the voice of implementing partners in our countries of intervention is taken into account. Our field offices only employ local staff and our Board of Directors has at least one representative from a developing country.

Today, we have operations in 11 countries:

- West Africa: Mali, Burkina Faso and Niger
- East Africa: Uganda, Tanzania, South Sudan and Kenya
- Asia: Sri Lanka, Bangladesh, Nepal and Myanmar

At the end of this strategic period we plan to end our operations in Kenya and Sri Lanka.

Our Regional offices are located in Mali for West Africa, Uganda for East Africa and Sri Lanka for Asia.

Partnership model

The Strømme Foundation does not implement directly in the field. The implementation of Strømme Foundation programmes is carried out by local NGO partners.

We believe this model contributes to cost effectiveness, cultural sensitivity and to a development approach adapted to the context.

To promote sustainability, we believe it is important to find local solutions to local problems.



Rights-based approach

We aim to educate individuals and communities about their rights; and provide them with the means to claim these rights from those with obligations and responsibilities (authorities). One of the ways in which we do this is by identifying and utilising the potential and strengths of the community.

A successful and results-oriented organisation

In order to remain a successful development organisation, we regularly monitor, analyse and evaluate the results of our work.

The Strømme Foundation is continuously developing our methods of planning and implementation and aims to be a learning organisation.

In order to implement its Strategic Plan, the Strømme Foundation must be an efficient and competent organisation. In the transition into this strategic period, our operations in South America have been completed. This decision is part of our move towards a more efficient and geographically and thematically focused organisation.

Public awareness and fundraising

As an organisation, we will actively share information with the public about our work, the development of our partner countries and other topics related to our work.

One of the main tasks during this period will be to ensure a stable income for the organisation.

Our work is based on two pillars:

1. Support from the authorities
2. Support from private donors, institutional donors and the private sector

Support from private donors is particularly important for the Strømme Foundation. This support contributes to the flexibility of our programmes and enables individual donors to contribute to programmes that make a real and positive difference. •

